**Social Studies 30**

**Campaign 2019**

In a liberal democracy, we vote for candidates to represent our views and ideologies in government. Your assignment is to create a campaign poster to advertise for one of the candidates currently running in the upcoming Alberta Provincial Election. (You may also consider the Federal Election of 2019) In some cases you may not find as much information as you might like

You will choose a political party and the candidate to represent from any list (ideas presented on my website). Once you choose, go on to their website or social media and pick one or two significant promises from their platform. You must then **design a campaign poster/advertisement** in order to attract voters. Your poster must be colourful, include the party logo, his or her name and 1-2 things he or she promises to do for Albertans.

In addition to your poster, you must also come up with a “tweet” to get the attention of voters. We will “Tweet” to the candidates themselves using your teacher’s Twitter account. Ensure that your tweet is something developed and thoughtful that you will be willing to share with the candidate. Your tweet should also be something that reflects you and your demographics ideologies

Remember:

* What do 17 and 18 year olds want to say?!
* Tweets are limited to 240 characters
* Use hashtags to highlight important ideas

Please look at television or print ads to get inspired.

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| --- | --- | --- | --- |
|  | Limited | Satisfactory | Excellent |
| Overall appearance | Appearance does not likely encourage a vote for this candidate | Appearance encourages consideration of a vote for this candidate | Appearance encourages a definite vote for this candidate |
| Platform information | Incorrect information, and lacks persuasive elements. | Correct information, yet lacks persuasive elements | Insightful information is convincing and persuasive |